

4th Annual AI In Finance Conference

REVOLUTIONISING FINANCIAL SERVICES WITH GENERATIVE AI

7 - 8 August 2024
Emperors Palace, Kempton Park

Overview

Since the inaugural Artificial Intelligence in Finance Conference 2017, we've witnessed a surge in areas that are being revolutionized by AI, including enhancing customer service, decision-making, automation, and many more.

The AI in Finance conference returns in 2024 to examine how banks and other financial institutes are piloting AI and investments in new technology for productivity gains and competitive advantage. Has the right AI regulation been put in place to help business leaders meet privacy, security, ethical standards and address concerns around transparency, compliance, and accuracy? What new AI models are on the horizon and how can they transform operations, jobs, and the customer experience.

In past year, there have been remarkable AI-related

developments such as the adoption of generative AI. Given its ability to create new content and associated potential benefits, financial institutions and their service providers are exploring the use of generative AI for businesses such as customer support, fraud detection, market analysis and internal document processing and software development.

The 4th Annual AI in Finance conference brings together industry leaders, researchers, and practitioners to explore the latest advancements, challenges, and opportunities in applying artificial intelligence (AI) technologies within the financial sector. The conference provides a platform for knowledge sharing, networking, and collaboration, with a focus on leveraging AI to drive innovation, enhance decision-making, and transform financial services.

Speaker Companies


accenture

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IndeX Solutions
unlocking wealth



Virtual-Reality
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AI

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Conference Themes

- How Generative AI is changing the Face of Financial Services
- The State of AI in data privacy and cyber security
- Panel Discussion: The Impact of Generative AI on Financial Services
- Latest Emerging Technologies Shaping the Financial Services Industry
- Practical strategic insights for risk mitigation & responsible AI transformation
- AI Shaping the Future of Financial Services

Reasons to Attend

Our events serve as a convergence point for the latest technological advancements and practical applications of AI in addressing challenges within both business and society. With a distinctive blend of academia and industry, attendees have the opportunity to interact with AI pioneers spearheading cutting-edge research, while also delving into real-world case studies that illustrate the tangible business value of AI.

- **Cutting-Edge Insights:** Immerse yourself in the forefront of Generative AI trends and innovations. Engage with industry leaders, entrepreneurs, and technologists who are shaping the future of finance.
- **Networking Opportunities:** Connect with professionals, creatives, and marketers who share your passion and drive for innovation.
- **Business Advancement:** Stay ahead of the competition by gaining unique insights and perspectives offered exclusively at the conference.
- **Brilliant Speakers:** Gain invaluable insights from experts who are pushing the boundaries of AI, business, and creativity, providing you with actionable strategies and ideas.
- **Skill Development:** Interact with AI experts who can provide guidance on leveraging artificial intelligence to generate remarkable content within your daily workflows, enhancing your skills and capabilities in this rapidly evolving field.



76%

Share of consumers concerned about the dissemination of misinformation through generative AI



43%

Portion of consumers planning to use generative AI to answer financial questions

Source: PYMNTS.com

Areas where financial institutions can utilize Generative AI:

1. Fraud Detection and Anomaly Detection:

Generative AI can be used to generate synthetic data samples that mimic normal transaction patterns.

2. Data Augmentation:

Banks often deal with limited datasets due to privacy concerns and regulatory restrictions.

3. Customer Service and Chatbots:

Generative AI can power chatbots and virtual assistants used by banks for customer service.

4. Portfolio Management:

In investment banking and wealth management, generative AI can be used to generate synthetic financial data, such as simulated market scenarios or asset price trajectories.

5. Credit Risk Assessment:

Generative AI can assist banks in generating synthetic credit profiles or financial scenarios to assess credit risk more comprehensively.

6. Marketing and Personalization:

Generative AI can help banks create personalized marketing materials, such as targeted advertisements or promotional offers, based on customer preferences and behaviour patterns.

Conference Topics

- Opportunities in AI – leveraging tools to deliver a highly personalised digital client experience
- Generative AI in banking to collect and interpret financial data on a large scale
- Case study: Generative AI: Improve customer engagement and satisfaction.
- Ways in which Digital CX Leaders can use Open Banking and APIs
- Building the Customer-Centric Bank of the Future
- Panel Discussion: The Impact of Generative AI on Financial Services
- Embracing Ethical and Transparent AI Practices to Protect the Privacy of Their Customers
- The Rise of Generative AI - Cybersecurity trends
- Leveraging Generative AI in Internal Audit
- Exploring the Impact of AI in Anti-Money Laundering (AML) and Compliance Processes
- Application of Artificial Intelligence on Behavioural Finance
- The Future of UX/UI in Conversational AI
- Generative AI in virtual reality
- Fraud Detection with Machine Learning & AI
- Discussions on emerging trends and technologies shaping the future of AI in finance, including deep learning, reinforcement learning, quantum computing, and decentralized finance.

Testimonials

Conference was well prepared, very good flow of topics and presentation. I will like to see a follow up event

Lionel Moyo, Quantitative Research Leader, MMI Group Limited

A good two days, with good balance across various topics.

Andre Wilmot, Head of Merchant Solutions, ABSA

Very insightful and thought provoking- well organised conference with interesting topics and speakers

Jo-Anne Ross, Marketing Manager FNB Technology, FNB

Event was well conducted; topics were linked, well managed in terms of time and insightful.

Sashlin Reddy, Personal Loan Value Analytics, Nedbank

Well Structured and planned. The splits and flow was good- very relevant.

Taheer Patel Manager: Enablement, Standard Bank

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Please register the following delegates for the above conference: **NB: (ALL FIELDS ARE MANDATORY)**

Delegate 1

Full Name.....
Designation.....
Email.....
Cell.....

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Full Name.....
Designation.....
Email.....
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Delegate 1

Full Name.....
Designation.....
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Delegate 1

Full Name.....
Designation.....
Email.....
Cell.....

Department..... Institution.....
Company VAT No..... Company Telephone.....
Account Officer..... Designation.....
Email.....
Postal Address..... Postal Code.....
Dietary Preference.....

Early bird Registration fee:

R 10 200,00 less 20% discount = R 8 160,00

Registration cost does not include transport and accommodation

All cancellations must be submitted in writing within 5 days of registration. Cancellations received after 5 days of registration will be subject to a cancellation fee of 100% of the full value of the registration.

Confirmation of registration, together with a Tax Invoice, will be sent to you on receipt of your completed registration form. Should you not receive the above documents within 48 hours of registration, please email accounts@mntevents.co.za. When making payment, please ensure that your company name and the REFERENCE NUMBER (invoice number) provided are reflected on the deposit slip/proof of payment, and forward same to accounts@mntevents.co.za

NB: I hereby acknowledge that I have read and understood all the terms and conditions of registration, and have the authority to approve the registration.

Full Amount to be Paid..... (Incl VAT).....
Full Name and Surname of Approving Manager.....
Designation.....
Email.....
Approving Manager's Signature..... Date.....