

## Overview

Advances in analytics and data Modelling have given Financial Institutes access to vast amounts of data about customer behaviour and preferences. This offers an extraordinary opportunity to develop products that meet or even anticipate customer needs. Artificial intelligence (AI), machine learning, and customer analytics will drive client engagement and product development over the next decade; basically, every Financial Institute offering is a form of AI software now. But before banks and other FI's can deliver services that customers want, they will have to gather, interpret, and draw product strategies out of torrents of data in many versions and forms. Few financial-services companies are ready to use their masses of data to full advantage. In a reorganized model, each business unit can share data with others but apply it in ways that connect directly to its customers.

Unstructured data in the financial services can be identified as an area where there is a vast amount of un-exploited business value. Financial institutes needs to build more powerful and more accurate predicting models to better analyse financial data, predict revenues and costs, measure risks and justify critical business decisions.

This year's event will encompass discussions including; Data Modelling in the Age of Big Data, Steps to consider when building a successful Data Warehouses, Business Benefits of utilising BI reporting solutions, Building a Data Governance Program with Data Modelling, outlining characteristics of a successful data Lake Implementation and Machine Learning processes that can assist with automated data modelling and other aspects of Data management

The purpose of this year conference is to change the processes of data modelling and to keep pace with the rapidly evolving world of data.

## Why attend Financial Data Modelling Conference?

- Hear from experts that represent the industry's top companies
- Discuss the latest innovations in the Big Data sphere
- Network with a wide range of representatives from across the analytics industry and build your network
- Become a source of knowledge in your organization
- Share experience with the speakers, vendors, and practitioners to solve your own challenges, problems, and needs.
- Validate your current strategies against best practices

## Conference Themes:

- Optimising business performance with data modelling
- Data-driven economic models: challenges and opportunities
- Data governance fundamentals: managing data as an asset
- Latest trends in data warehouse and data modeling
- A deeper look into advanced data mining and applications
- How big data is empowering ai and machine learning

## Objectives

- Explain data modelling components and identify them on your projects by following a question-driven approach
- Build relational and dimensional conceptual and logical data models,
- Use a series of templates for capturing and validating requirements, and for data profiling
- Leverage the Data Vault and enterprise data model for successful enterprise architecture
- Demonstrate reading a data model of any size and complexity
- Explore how data modelling enables data strategy and data governance.
- Bring new data modelling techniques back to your organization such as data vault.
- Learn how to place data at the centre of your organization' s decisions

## About MNT Events

MNT Events lives and works by the philosophy that every individual is an integral part of the successful outcome of each event. As a result, relationship and clients' aspirations have always been highly valued and scrupulously managed.

We pride ourselves on the quality of personnel within the company and have the belief that you are only as good as the

people working with you. Our staff is committed to providing an efficient quality service ensuring total customer satisfaction.

We treat each customer unique thereby providing customer specific solutions. Our services are completely flexible in accordance with each client's individual requirements, providing customer specific solutions

## Speaker Companies



## Who should attend

- Analytics Manager
- Analytics/Analyst
- Applications
- Architecture
- BI Business Analyst
- BI Data Analyst
- Big Data Manager
- Business Intelligence
- Chief Analytics Officer: Retail & Business Banking
- Chief Data Officer
- Client Service Analyst
- CRM
- Data Analyst
- Data Architect
- Data Mining
- Data Modelling
- Data Science
- Data Steward
- GRC
- Group Analytics Specialist
- group Credit Analyst
- Head: Costs & Analytics Management
- Head: Retail
- Development & Analytics
- Head: Segment
- Head: Consumer Analytics & Logistics
- Information Analyst
- Information Technology
- Lead Analyst: Violent Crime Investigations and Information
- Managing Executive: Risk, Finance and Analytics
- Marketers
- Pricing & Analytics Manager
- Product Analyst
- Product, Pricing & Analytics Manager
- Quantitative Analyst
- Researcher: Client Analytics
- Segment
- Senior Segment Manager: Alternative Segments
- Solutions ,Systems
- Strategy Analyst



**FINANCIAL DATA  
MODELING CONFERENCE**

DATE : 09 & 10 May 2018  
VENUE : EMPERORS PALACE, KEMPTON PARK

Please register the following delegates for the above conference: **NB: (ALL FIELDS ARE MANDATORY)**

**DELEGATE 1.**

FULL NAME.....

DESIGNATION.....

EMAIL.....

CELL.....

**DELEGATE 2.**

FULL NAME.....

DESIGNATION.....

EMAIL.....

CELL.....

**DELEGATE 3.**

FULL NAME.....

DESIGNATION.....

EMAIL.....

CELL.....

**DELEGATE 4.**

FULL NAME.....

DESIGNATION.....

EMAIL.....

CELL.....

DEPARTMENT ..... INSTITUTION.....

COMPANY VAT NO ..... COMPANY TELEPHONE.....

ACCOUNTS OFFICER..... DESIGNATION.....

EMAIL.....

POSTAL ADDRESS.....

..... POSTAL CODE.....

DIETETARY PREFERANCE.....

**Normal Price:**  
R9 200.00 +VAT = R10 488.00  
**Earlybird Registration fee:**  
Less 20% discount = R 7 360.00 + VAT = R 8 390.40 pp.  
Registration cost does not include transport and accommodation

All cancellations must be submitted in writing within 5 days of registration. Cancellations received after 5 days of registration will be subject to a cancellation fee of 100% of the full value of the registration.

Confirmation of registration, together with a Tax Invoice, will be sent to you on receipt of your completed registration form. Should you not receive the above documents within 48 hours of registration, please email [accounts@mntevents.co.za](mailto:accounts@mntevents.co.za). When making payment, please ensure that your company name and the REFERENCE NUMBER (invoice number) provided are reflected on the deposit slip/proof of payment, and forward same to [accounts@mntevents.co.za](mailto:accounts@mntevents.co.za)

NB: I hereby acknowledge that I have read and understood all the terms and conditions of registration, and have the authority to approve the registration.

FULL AMOUNT TO BE PAID.....(incl. VAT)

FULL NAME AND SURNAME OF APPROVING MANAGER.....

DESIGNATION.....

EMAIL ADDRESS.....

APPROVING MANAGER'S SIGNATURE.....DATE.....