

OPEN BANKING CONFERENCE

THE BUSINESS OF BANKING TRANSFORMED, REVOLUTIONISING DATA SHARING



16 - 17 AUGUST 2017, EMPERORS PALACE, KEMPTON PARK



CONFERENCE OVERVIEW

Open Banking API's heralds the cornerstone of a new digital banking framework which will increase customer choice, propel innovation, and open up the sector to new players. The use of API's will help create, manage, and monitor an on-premises cloud from which you can create, promote, use, and track APIs.

API's will facilitate greater financial transparency and help financial institutions innovate and create new revenue models, the impending introduction of the revised Directive on Payment Services (PSD2) will enable 3rd party players to manage a consumer's finances such as bill pay, transfers, and spending analytics. Banks will be obligated to provide 3rd party providers access to their customers' accounts through open banking APIs, enabling them to build services on top of banks' data and infrastructure and leading to more options for consumers to manage finances.

Open Banking will transform financial institutions into digital platforms by securely exposing their data and products, while providing innovative services to their customers.

This high-level, interactive conference will reveal new insights into standards and legislation as they are being set, and identify practical, commercial strategies that firms can employ in the new environment.

CONFERENCE THEMES TO BE DISCUSS:

1. Overview
2. Security Issues in the API Scenario
3. Day 1 Panel discussion - next generation bank will be powered by API's
4. Regulation and compliance
5. Leveraging Social Media to Enhance Customer Engagement
6. Day 2 panel discussion – expediting e-commerce and digital transformation

WHO SHOULD ATTEND?

- Heads of API Development
- Heads of Client Experience
- Heads of Digital Banking
- Heads of Innovation
- Heads of Technology
- Heads of Payments
- Heads of Operations
- Heads of Privacy and Data Protection
- Heads of Security
- CIO's
- Heads of Mobile & digital payments innovation & strategy
- Heads of Banking Channels
- Heads of E-Commerce

CONTRIBUTING SPEAKER COMPANIES



ATTEND THIS EVENT TO DISCOVER:

- Which new business models will thrive in an open API world, and how incumbents, challenger banks and FinTechs are preparing
- Clarity on PSD2 legislation, what new risks it will present, where accountability will lie and ensuring you are compliant
- The implications of data sharing for security and privacy, and strategies to protect your customers against fraud and misuse of information
- Updates on the technical implementations of open APIs being carried out by your industry peers
- How to successfully communicate open banking to the public, and ensure it has a positive impact on customers

CONFERENCE PURPOSE

The Open Banking Conference 2017 will explore the strategic implications of the move to open banking, and what this means for our digital economies. The high-level, interactive presentations and panel discussions will reveal new insights into standards and legal compliances as they are being set, and identify practical, commercial strategies that banks and other financial entities can employ in the new environment.

DEMONSTRATE THOUGHT LEADERSHIP:

A limited number of speaking slots are available, don't miss out on gaining this prime exposure

- Promote your brand: position your business as a leader in the space
- Ensure 1:1 interaction: speak face-to-face with potential clients
- Meet industry partners: develop relationships with other up-and-coming solutions providers

Bespoke sponsorship opportunities: Every company is different, that is why we create tailor-made packages to meet your specific objectives.

To find out more about our sponsorship and exhibition options, contact: Paul Nyawuza, Conference Producer 011 440 77855 / 011 440 7688 info@mntevents.co.za

ABOUT MNT EVENTS:

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